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NOW.*



NX GEN

RESIDENTIAL UK

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# THE BEAUTIFUL GAME

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The 'beautiful game' of Association Football, played and watched by millions all over the world, the simplicity and elegance of the game, the teamwork involved, the unpredictability, brings sheer joy to all of those participating fans and players.

From a very young age, the youth of forever become addicted to the game, consuming them in a way that just cannot be explained.

The 'beautiful game' affects the young mind to the point that they will play wherever they can, whenever they can, dreaming every day of becoming the next superstar baller of the future.

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# ASPIRATIONS

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Every young addict of the 'beautiful game' now and of yesteryear aspires to be their favourite player in the future, and become a professional footballer at the highest level they possibly can.

Whether it be trying to emulate Killian Mbappe on the school playground or Jude Bellingham on the local playing field, every youngster in the world today has an idol they pretend and want to be.

They all dream, and dream big.

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# THE JOURNEY

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The journey to become a professional footballer is without doubt a great one, and although it can be extremely rewarding in many ways, it is extremely tough to make it at any professional level, let alone getting to the very top.

The reality of the game is that only a very small minority of youngsters around the world that aspire to become a pro baller actually make it, and of those who are fortunate to make professional status, only a sprinkling make it to the very top of the game for a sustained period of time.

In football, dreams very rarely become reality.

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# UNTIL NOW

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The majority of youngsters will never experience what becoming a professional footballer is like and what is required to make the grade, until now.

Here at NXGEN we ensure that 11-18 year olds from countries all over the world of all abilities can enjoy the professional footballer experience, and gain an understanding of how their heroes apply themselves physically and mentally on a daily basis, and what toolkit is required to become a top elite pro player.

Train like a pro, play like a pro, live like a pro.

NXGEN. Making football dreams come true.

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